

Good evening Potential Employer's Team!

I'm excited to send in my application for the Charleston office's Agency Immersion Internship to dive into your company's vibrant, innovative environment. As a senior Communication major at the College of Charleston with a Sociology minor, I'm driven by a passion for creating things that resonate authentically with audiences and builds community. Your company's dedication to culture, inclusivity, creativity, and strategic problem-solving speaks to everything I value in this field, and I'm inspired by your commitment to the diverse clients you serve.

In my current role as an Outreach Associate for the College's Department of Communication, I've learned how powerful digital content can be in engaging audiences and amplifying brand values, whether promoting department initiatives or connecting students to resources. My previous internship with OHM Radio 96.3FM expanded my hands-on, community-focused experience; I managed social media, crafted a press kit to attract sponsors, and produced a weekly radio show that fostered real audience interaction. These roles have shown me how thoughtful storytelling and a strong community ethos can drive meaningful connections—values I'm excited to bring to your company.

What excites me most about this opportunity is the chance to work across your talented, multidisciplinary teams and learn from experts in client engagement, PR, and creative strategy. I'm eager to bring my creativity, resourcefulness, and collaborative spirit to a team that values diversity and real impact. I would love to discuss how my background and skills align with your company's mission. I've attached my resume for your review. Please feel free to reach me at this email address.

Thank you for considering my application! I look forward to the chance to contribute to your team.

Best,

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Hollis (Holly) Collman

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College of Charleston '25